



JOERG KILIAN
Master of Arts, Design

*Graphic Designer
Brand Manager
Web Designer
Vision Worker
Intercultural Expert*



IN SHORT

Communication designer and intercultural expert with more than 30 years of experience in the fields of brand identity, corporate design, packaging design, web design and usability. He is a visionary cross-disciplinary brainworker with broad skills in the development of brands, concepts, guidelines, positioning, visualization and design education.

Since 2011 he is Vice Chairman of Forum Kollau, Association for Local History Documentation, Hamburg. From 2008 til 2014 he has been chairman of the Eidelstedter Bürgerhaus, Cultural Community Center Eidelstedt, Hamburg.

Since 2014 he fulfills the same role in Bürgerhaus Lokstedt, Cultural Community Center Lokstedt, Hamburg. Since 2006 he is Vice Chairman of the Association for German-Chinese Cultural Exchange, Hamburg.

From 2000-2010 he was owner and managing director of the design agency kilde communications GmbH in Hamburg. First design studio "kilde" was founded already in 1985 in Norway. His business relations with Chinese companies, agencies and educational institutions date back to the early 1990ies.

He is co-founder and partner of Mandarin Sino Consult – a Hamburg based agency for intercultural management.

From 1990-1993, during his engagement as an art director for design agency IFP - Institute for Packaging Design in Hamburg, he worked for major national and international brands and clients. His affinity for digital design made him an early adaptor for web design already in 1993 founding his own freelance studio.

In 1998 he was engaged for two years as a visual consultant on in- house projects with DaimlerChrysler. In the mid-1990ies he lectured on digital design techniques both at the Anhalt University of Applied Sciences at the former Bauhaus Dessau and at the Bergen National Academy of the Arts in Norway.

During his studies from 1983 he joined a the Norwegian design agency Reikvam Industrireklame and aquired basic skills in design, illustration, photography and typography. Since 1985 he works digitally supported. He graduated as Graphic Designer (M.A.) from Bergen National Academy of the Arts, Norway in 1989.

From 1977-1978 he was trained Management Assistant in Wholesale and Foreign Trade at Beiersdorf AG, Hamburg.

He writes articles and books on branding, design, usability and intercultural issues. Joerg is fluent in German and English.

He speaks Scandinavian languages, has basic language skills in French and sporadic knowledge of Spanish, Italian and Chinese.